



QATAR CONFERENCE

Feb. 11-13, 2025

Le Royal Méridien Doha
Lusail, Qatar

Building Shared Futures.





QATAR
CONFERENCE

Today's Agenda

➤ **Why Qatar?**

Attractive Commercial and U.S. Government Business Opportunities

➤ **Conference Agenda**

Goals, Panels & Keynotes, Partnering & Networking Opportunities

➤ **Logistics & Details**

➤ **Q&A**

Why Qatar?

I ♥ Qatar.net

THEN



Source: Sheraton Grand Doha

NOW



Source: City Frames

Why Qatar?





QATAR
CONFERENCE

Why Qatar?

- U.S. & Qatar's long-standing diplomatic relations
Over 50 years of close cooperation on key political, commercial, and security objectives
- Qatar's innovative & fast-growing economy and business-friendly environment
- Favorable location at crossroads of Asia, Europe, and Africa
- Both commercial and government contract opportunities



QATAR
CONFERENCE

Commercial Business Opportunities in Qatar

- Qatar is developing a **strong & diversified economy** with a high standard of living – one of the highest GDPs per capita in the world
 - \$200 B government investment program – Qatar’s new National Development Strategy for 2024-2030 seeks to implement Qatar National Vision 2030, which directs the country’s path to development*
- **Some Key Sectors:** energy, infrastructure, healthcare, sports, education, tourism, information & communications technology, service
- **Opportunities for ISOA companies** that provide services such as construction, security, professional services, medical, and support services

“Mission Doha will focus... on promoting economic liberalization and the ease of U.S. companies doing business to promote their long-term success in the Qatari market”

(Source: U.S. Department of State, 2024)



QATAR
CONFERENCE

U.S. Government Contracts in Qatar

- Qatar hosts Al Udeid Air Base (AUAB) – the largest U.S. Air Force installation outside of the United States – and is home to United States Central Command (CENTCOM) and Air Force Central Command (AFCENT) Forward Headquarters.
- Qatar was designated as a Major Non-NATO Ally in January 2022 in recognition of Qatar’s decades of invaluable contribution to U.S.-led efforts.
- Qatar has over \$25 billion in active government-to-government cases under the Foreign Military Sales (FMS) system, making Qatar the United States’ tenth largest FMS partner in the world.



QATAR
CONFERENCE

ISOA Qatar Conference Agenda

GOAL: Facilitate ways for companies to take advantage of exciting business opportunities

AGENDA:

- How to do business in Qatar – What do you need to know? How to partner?
U.S. Qatar Business Council
- Foreign Military Sales (FMS)
Representatives from U.S. Embassy, Ministry of Defense, USACE, industry
- Spotlight on Critical Sectors in Qatar Economy
Panel with major sectors/companies represented
- CENTCOM Update
Representatives from CENTCOM and major prime contractors
- Business Matchmaking
- Receptions on Tuesday, Wednesday & Thursday evenings; multiple networking opportunities



QATAR
CONFERENCE

Logistics and Details

DATE: February 11–13, 2025

VENUE: Le Royal Méridien, Lusail, Qatar

- *Adjacent to Place Vendome, an upscale shopping mall*

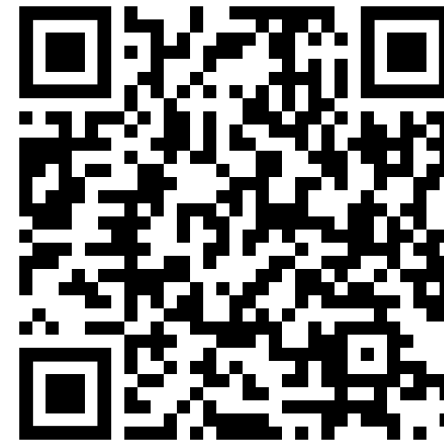
PRICE: \$795 ISOA members/\$1195 non-members if register by Jan. 21

VISAS: Free 30-Day Visa on arrival for US Citizens



QATAR
CONFERENCE

Q & A



Scan for conference website