

## **MEDIA ADVISORY**

March 28, 2024

International Stability Operations Association

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## FOR IMMEDIATE RELEASE

The International Stability Operations Association (ISOA), the only organization focused on companies supporting stability operations worldwide, will hold its first-ever ISOA Europe Industry Days on April 8-11, 2024, in Kaiserslautern, Germany. This event brings together industry representatives with more than a dozen U.S. Government, NATO and SAG-U contracting entities so that companies can identify potential contracting opportunities and form better public/private partnerships for mission-critical activities.

WHAT: Opening Reception and Media Availability for ISOA Europe Industry Days.

WHEN: Monday, April 8, 2024

17.30-18.30: Media Availability 18.30-21.00: Opening Reception

WHERE: Fruchthalle, Kaiserslautern, Germany

Fruchthallstraße 10, 67655 Kaiserslautern, Germany

WHO: Industry representatives from large and small companies supporting

government contracts in Europe will be available for interviews about ISOA

Europe Industry Days

WHY: Strong and effective public/private partnerships are essential to ensure

reliable, cost-effective and innovative services to support national security

interests of the United States and its allies and partners in Europe.

Contracting opportunities are available for European businesses of all sizes.

PLEASE NOTE: Daily briefings for conference activities on April 9-11 are available upon

request at the conference venue, Fritz Walter Stadium in Kaiserslautern. Please contact Ginny Maycock at <a href="maycock@stability-operations.org">gmaycock@stability-operations.org</a> or

(240)350-4705.